

Alishan Group unveils global full-chain tobacco flagship at InterTabac 2025

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While the global tobacco industry grapples with rising tariffs, geopolitical uncertainty, and soaring raw material costs, Alishan Group lit up InterTabac 2025 with the unveiling of its all-category, full-chain modernized tobacco manufacturing platform. The showcase marked the first time the company, often referred to as the industry's "hidden giant," presented its comprehensive flagship capabilities on an international stage.

Backed by over two decades of experience and hundreds of patents, Alishan Group operates from its Miaoli Cigarette Factory in Taiwan, the island's only premium bonded cigarette facility spanning 40,000 square meters. With a fully integrated ecosystem covering R&D, production, brand services, and technology transfer, the Group has built a reputation as one of Southeast Asia's leading tobacco suppliers. Its brands, including Alishan and Dahua, are now distributed across more than 60 countries and regions.

Showcasing its innovation edge, the Group highlighted its proprietary automated capsule filter technology and advanced moisture-retention capsule systems. Designed to enhance smoke hydration and aroma, these technologies elevate the flavor profile while offering customization in design, color, and taste. With fully in-house production of capsule flavor additives, Alishan ensures a stable supply chain while meeting the diverse needs of clients, from global majors to emerging brands.

By launching its full-chain flagship at InterTabac, Alishan Group aims to empower partners to "set sail together, with zero time lag," underscoring its ambition to redefine efficiency and innovation in the global tobacco industry.