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Recur Software expands into food processing with acquisition of Innova Zones

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Recur Software announced the acquisition of Innova Zones, a leading provider of asset and compliance management software purpose-built for food processing plants. The deal marks Recurâ??s entry into the food processing software vertical.

Founded in 2014, Innova Zones supports more than 170 food processing facilities across the United States, including plants within some of the nationâ??s largest producers. The company's platform delivers comprehensive asset tracking, compliance management, and audit automation in a single system. By bringing visibility to storerooms, knives, uniforms, and sanitation gear, Innova Zones enables plants to avoid failed audits, reduce waste, and capture six-figure savings within months.

As part of the transition, Founder and CEO Brian Barker will step into the role of Chairman, with longtime COO Zack Suther promoted to CEO.

â??Building Innova Zones over the past decade has been about solving real problems for operators who are under constant pressure to do more with less,â?• said Brian Barker, Founder and Chairman of Innova Zones. â??Finding a partner like Recur, who shares our belief in long-term, customer-first growth, gives us the confidence that this next chapter will bring even more innovation and impact for the industry.â?•

â??What stood out about Innova Zones is the way it delivers immediate, tangible results for operators at the highest level in food processing,â?• said Charlie Serota, Co-Founder of Recur Software. â??We are thrilled to welcome Brian, Zack, and the entire Innova Zones team into the Recur network and look forward to supporting their next phase of growth.â?•