

Arya.ag wins SmartAG Award 2025 for climate-resilient farming solutions

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Arya.ag, India's largest and only profitable integrated grain commerce platform, has been recognised at the SmartAG Award 2025 for its innovative solutions that embed climate resilience and sustainable agriculture for smallholder farmers. The SmartAG Award is organised by responsAbility, a leading global impact asset manager focused on private market investments that advance the United Nations Sustainable Development Goals. This prestigious award brings together innovative solutions from emerging markets worldwide, spotlighting scalable agriculture and food system initiatives that enhance climate resilience, sustainability, and inclusion.

The recognition came for Arya. Agris' Smart Farm Centre model, which also includes Arya's in-house developed AI-powered AryaQ grain quality device, brings climate-smart technologies, sustainable solutions, and economic resilience to the heart of India's food systems. Operated by women Community Value Chain Resource Persons (CVRPs), these rural hubs connect smallholder farmers in climate-vulnerable regions with real-time access to advanced technologies ranging from soil testing and drone-based spraying to hyperlocal weather advisories. The accessibility of farmers to these advanced agri-technology services forms the core of the Smart Farm Centers.

"Smart Farm Centres are being set up in climate-vulnerable regions where farmers are already stressed and impacted by climate variability. Our solutions look at how we can support smallholders with data-driven decisions that reduce waste, boost procurement efficiency, and enable quality-linked pricing to build climate and economic resilience. Smart farm centres will promote sustainable sourcing and strengthen connections with institutional buyers to benefit the smallest stakeholders of the Indian Agriculture," said Shenoy Mathew, Chief Sustainability Officer, Arya.ag.