

Glenmorangie unveils exclusive festive pack in India

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Glenmorangie, the renowned Highland single malt whisky brand from Moët Hennessy, has launched an exclusive Festive Pack, designed to make this season of togetherness even more memorable. A true embodiment of the brand's signature orange vibrancy, the pack brings to life the joy, warmth, and brilliance that Glenmorangie has become synonymous with worldwide.

At the heart of the festive pack is Glenmorangie The Original 10 Years Old, the distillery's flagship expression and one of the world's most awarded single malts. Loved for its bright citrus notes and smooth, creamy character, The Original has earned global acclaim for its uplifting flavour profile, making it a timeless classic for both new enthusiasts and seasoned whisky lovers.

The Festive Pack pairs this celebrated single malt with two signature Glenmorangie glasses, designed to heighten the tasting experience and turn every sip into a moment of indulgence. Attractively priced at the same MRP as the standalone bottle, the pack offers exceptional value – a gift that feels as rewarding to give as it is to receive.

Speaking about the launch, Smriti Sekhsaria, Marketing Director at Moët Hennessy India, said, “It’s very common for people to give whisky during the festive season, and our research shows that consumers appreciate when we add an Indian touch to global traditions. Each year, our festive packs generate strong consumer interest and new trials. They have become returning favourites – much-loved by people who enjoy celebrating with Glenmorangie and gifting it to their loved ones. This edition, with its bold orange identity and thoughtful curation, is designed to stand out and delight.”

With this launch, Glenmorangie once again reinforces its ownership of the colour orange – a vibrant symbol of optimism and originality that has become inseparable from the brand’s world of deliciousness. The Festive Pack is now available across India, making it easier than ever for whisky lovers to share the wonder of Glenmorangie this season.