

Cropster buys Firescope, targeting growth in independent roasters across Asia

17 October 2025 | News

Further acquisitions planned as Cropster deploys sizeable war chest from European growth investor Verdane



Further acquisitions planned as Cropster deploys sizeable war chest from European growth investor Verdane

Cropster, the global software for coffee businesses, announced its acquisition of Firescope, a South Korea-based developer of innovative roasting software.

The acquisition gives Cropster a strong foothold in the independent roasting market, where Firescope has established itself as the leading provider to more than 3,000 small roasters in Korea, Japan and Asia. Underlining Cropster's commitment to the rapidly growing Asian market, the deal includes plans for continued investment in the Firescope team as it becomes the company's new sales and support hub in the region.

The deal will also see Firescope's unique self-service solution for small roasters made available globally after integration into Cropster's platform, providing a key component as the company creates the first end-to-end platform covering the entire coffee supply chain.

Andreas Idl, Co-Founder & CEO of Cropster, said "Our vision is to digitalise the entire coffee supply-chain from initial production, through the roasting and sales process, to high-quality distribution through caf  s. Firescope is an important part of the puzzle but we intend to acquire several more companies to realise our "crop-to-cup" vision."

Jason Jin, Co-Founder & CEO of Firescope, added: "Firescope's success in South Korea and other Asian markets laid the foundation for our next phase. Joining Cropster provides us with the resources and reach necessary to bring our solutions to small roasters worldwide. We're excited to join Cropster, whose deep industry expertise will help us improve how roasters access and utilise data to grow."