

Julius Meinl introduces industrially compostable capsules

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Premium coffee brand Julius Meinl has expanded its double-certified The Originals Bio Fairtrade line for the hospitality sector with the launch of industrially compostable professional capsules. This latest addition builds on the award-winning range of beans and ground coffee, underscoring the company's commitment as a trusted partner to deliver top quality, exceptional flavour and sustainable coffee solutions across all serving occasions.

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Crafted with over 160 years of roasting expertise, The Originals Bio Fairtrade blends showcase true coffee craftsmanship. The award-winning line has quickly become a trusted choice for B2B customers seeking premium, ethically sourced organic coffee to offer guests exceptional quality while supporting a sustainable future for the industry.

Double certification guarantees farmers a stable minimum price plus a Fairtrade Premium and Organic Differential, which cooperatives reinvest in their communities, infrastructure and sustainability projects. "At Julius Meinl, we wanted to go beyond the traditional idea of 'bean to cup' and take a meaningful step towards closing the loop for capsule-based coffee experiences," said Lazar Glasnovic, Head of Field Quality. "Our goal was to create a capsule that not only delivers the exceptional flavour our brand is known for, but also represents a sustainable choice for our customers and the environment."