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NestlÃ©â??s next-gen SAP Core unlocks new agility, AI insights and operational excellence

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NestlÃ© has completed the first part of a major upgrade of its global digital core with the world's largest-ever SAP upgrade to SAP S/4HANA Cloud Private edition. This milestone in NestlÃ©'s digital transformation strengthens the company's ability to drive growth by improving its operational efficiency and its responsiveness to evolving consumer trends. It will also free up resources to invest in NestlÃ©'s iconic global brands.

NestlÃ©'s upgrade to the next-generation SAP technology will enable the deployment of AI at scale to achieve better insights as well as the automation and improvement of processes across the company's business operations. It includes embedding SAP's AI Copilot directly into NestlÃ©'s core business systems to help employees access insights, automate routine tasks, and make faster, more informed decisions. This will help NestlÃ© better respond to changing consumer trends and retailer needs and improve efficiency in areas such as supply chain management, procurement, order fulfilment for retailers and investment prioritisation.

Anna Manz, NestlÃ© CFO and responsible for Integrated Business Services, said: "Driving growth through innovation is a top priority. We are transforming our business to invest more boldly in the best opportunities. We need to combine great consumer insights and innovation with flexibility and scale, to provide great quality products to consumers around the world when, where and how they want them. This upgrade will help us build multi-year innovation pipelines, more agile production and digital-first marketing and sales platforms for areas like cold coffee, therapeutic pet food and modern cooking aids."

The move means that 50,000 NestlÃ© users across 112 countries in the company's Asia, Oceania and Africa region are already able to benefit from the new system's capabilities. Thanks to NestlÃ©'s streamlined tech architecture, the company will be able to complete the upgrade across the rest of the Group within only two years, significantly faster than similarly sized peers.

Thomas Saueressig, Member of the Executive Board of SAP SE, Customer Services & Delivery, said: "NestlÃ©'s successful go-live of SAP S/4HANA Cloud Private Edition showcases how scale can be a strategic advantage for innovation. As one of the world's most recognisable and forward-thinking companies, with the go-live on SAP S/4HANA Cloud Private Edition, the company exemplifies how cutting-edge technology empowers global brands to anticipate consumer trends, optimise operations, and deliver exceptional experiences at scale."