

Bell Food Group acquires cured ham producer Hermann Wein

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The Bell Food Group continues to focus on its production and market portfolio. With the acquisition of German cured ham producer Hermann Wein GmbH & Co. KG, the consolidation of production capacities at H¹/₄gli, and efficiency gains at convenience food specialist Eisberg in Austria, the company is taking important steps to strengthen its long-term competitiveness.

Bell Germany is acquiring the production facility of Hermann Wein GmbH & Co. KG in Freudenstadt (DE) as part of an asset deal. This acquisition strengthens Bell's position in the European cured ham market and perfectly complements Bell Germany's existing activities. The business activities and production operations of Hermann Wein GmbH & Co. KG will be integrated into the Bell Germany organisation. The acquisition is expected to be completed in spring 2026, subject to approval by the relevant competition authorities. The parties have agreed not to disclose any details of the transaction. Bell Germany is part of the Bell International business area of the Bell Food Group. In addition to Germany, this business area also includes the country organisations in Spain, France and Poland.

The H¹/₄gli business area, specialised in long-life convenience food for retail, food service and the food industry, plans to optimise its production structures by relocating its Redditch (UK) production to the existing sites in Radolfzell (DE) and Z¹/₄smuky (CZ) over the medium term. The aim is to harmonise the production programmes at the sites, improve capacity utilisation, and achieve economies of scale. It is planned that Production operations in Redditch will cease after the completion of the relocation. This affects around 80 jobs. The plan is that the local sales organisation will remain in place further to expand the well-established market coverage in the UK. Implementation is subject to consultation with the workforce and employee representatives.