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GNT expands Middle East operations with new application laboratory for plant-based EXBERRYÂ colours

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GNT has opened an application laboratory in Dubai to provide hands-on support for manufacturers using its plant-based EXBERRY colours in the Middle East, North Africa, and the Indian subcontinent.

Located alongside GNTâ??s commercial and marketing teams in the UAE, it marks a significant milestone in the companyâ??s commitment to delivering localised technical assistance and faster turnaround.

The facility features state-of-the-art instrumentation and local formulation expertise, with services including colour matching and stability testing. The laboratory also serves as a hub for product demonstrations, training programs, and technical consultations.

Santhosh Thankappan, Sales Director at GNT Middle East, said: â??Our goal is to empower food and drink manufacturers with local access to global expertise â?? giving them a space for innovation where ideas, technology, and people come together. Our new Dubai laboratory was created to help our customers perfect their processes and ensure exceptional results with plant-based EXBERRY colours.â?•

GNT â?? which also has multiple application centres in Europe, Asia, and North America â?? creates EXBERRY colours from non-GMO fruit, vegetables, and plants.

They are available in a complete spectrum of shades and can be used to replace synthetic dyes in almost any type of food and drink.

Santhosh Thankappan added: â??The demand for natural, plant-based colours is increasing all over the world â?? and this region is no exception. This expansion reinforces our dedication to helping manufacturers achieve vibrant, stable shades while maintaining completely natural ingredient lists.â?•