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Edible Garden to start shipping Pulp and Pickle Party to Western Beef

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Edible Garden AG Incorporated, a leading provider of controlled environment agriculture (CEA) solutions and sustainable, locally grown organic produce, announced that Western Beef, a prominent regional supermarket operator, is now carrying the Companyâ??s Pulp fermented gourmet and chili-based sauces, and Pickle Party Kosher fermented pickles and krauts. The expanded placement further strengthens Edible Gardenâ??s presence in the New York metropolitan area and reflects continued retailer demand for locally grown, clean-label, and sustainably produced food options, providing Western Beef customers with access to a broader assortment of fresh, flavorful products designed to complement everyday meals while aligning with modern wellness and sustainability preferences.

Founded in 1974 and headquartered in Ridgewood, Queens, Western Beef is a family-owned supermarket chain operating stores throughout New York, New Jersey, and Florida. Known for its strong emphasis on value, fresh departments, and multicultural product offerings, Western Beef serves diverse communities with a wide selection of grocery, meat, produce, and specialty items. The company has established itself as a trusted neighborhood retailer by combining competitive pricing with a commitment to quality and customer service.

The Pulp product line features fermented gourmet and chili-based sauces crafted with thoughtfully sourced ingredients and bold, distinctive flavor profiles. Pickle Party, developed in partnership with the Hermann Pickle Company, offers fermented Kosher, Non-GMO pickles and sauerkraut made with minimal processing to deliver exceptional freshness and quality.

â??We are pleased to partner with Western Beef, a retailer that has built a loyal customer base by offering quality products that reflect the tastes and needs of the communities it serves,â• said Jim Kras, Chief Executive Officer of Edible Garden. â??Bringing our Pulp and Pickle Party lines into their stores helps make fresh, responsibly produced foods more accessible in high-traffic urban markets. This placement reflects the breadth of our portfolio and our thoughtful approach to expanding

distribution in core regions. As we continue to grow, partnerships like this strengthen brand awareness, support operational efficiency, and reinforce our commitment to sustainable, long-term growth.â?