

## Horizon Organic launches Real Dairy Creamers

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Horizon Organic, the largest organic dairy brand in the U.S., announced the launch of Horizon Organic Real Dairy Creamers. This innovation meets the evolving needs of consumers who are craving flavorful, simply crafted coffee creamers. Made only with organic milk, organic cream, organic cane sugar and organic natural flavours, the coffee creamers are available in three elevated flavours: Homestyle Vanilla, Chantilly Sweet Cream and Golden Caramel.

Of all refrigerated dairy, coffee creamers are the fastest growing category with a CAGR of +8.8 per cent over the past 4 years<sup>2</sup>. With most coffee cups now prepared at home, jumping from 63 per cent in 2024 to 71 per cent in 2025, according to the U.S. National Coffee Association, consumers are looking for convenient, coffeehouse-style experiences they can make themselves. While consumers have had no shortage of flavour options, there have been far fewer creamers that are simply crafted. Horizon Organic Real Dairy Creamers are now the only nationally available branded creamers on the market that deliver bold flavours, are made with real, organic dairy, contain only four ingredients and are USDA certified organic. The creamers reflect Horizon Organic's innovative approach to organic dairy, marrying exceptional flavour with USDA-certified organic ingredients.

"Horizon Organic believes that small choices can make a big difference for people and the planet, and it's this belief that precipitated the launch of Horizon Organic Real Dairy Creamers," said Andrew Springate, Horizon Organic chief marketing officer. "Consumers can now elevate their daily coffee experiences with the rich, comforting flavours of these new creamers, and all while feeling good about the ingredients they're putting in their cup."