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ADM invests $26Mn to expand Erlanger flavours facility to support food reformulation demand

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ADM, a global leader in innovative solutions from nature, announced its investment in the company's Erlanger, Ky., campus, with a focus on innovation, growth, and addressing the significant demand for reformulation in the evolving food and beverage landscape.

ADM insights indicate over 80 per cent of US consumers favour reformulation, with 52 per cent stating it is a must for brands and 63 per cent preferring that brands reformulate existing products to align with better-for-you positioning. This $26M investment in Erlanger â?? the company's flagship flavours facility in the United States â?? will help customers meet these consumer expectations by increasing the capacity, delivery, supply and consistency of ADM's naturally derived colour and flavour solutions.

The investment will include a 3,600-square-foot expansion of an existing facility on the Erlanger campus, representing a 40 per cent increase in capabilities to create efficiencies in raw material handling. The site will also see multiple digitalisations, automated technology and integrated process upgrades, propelling innovation.

This builds upon a substantial $15M investment at the site in 2025, resulting in a 7,200-square-foot expansion of the world-class Customer Creation and Innovation Centre where ADM co-creates solutions for taste, flavor and colour across food and beverage categories with their customers. Both investments will play significant roles in meeting critical reformulation needs.

"Our dedication to scaling our innovative solutions for customers, both in the US and globally, coincides with shifting consumer preferences and changing regulatory guidelines, impacting all facets of food and beverage product development," said Ian Pinner, president of ADMâ??s Nutrition business. "These enhanced capabilities at our Erlanger facility support our customers in navigating regulatory compliance and achieving consumer acceptance through reformulating for sensory and nutritional optimisation."

"We welcome ADM's new investments in Northern Kentucky," said BE NKY Growth Partnership CEO Lee Crume. â??The Cincinnati region has a strong legacy of leadership in the food and flavouring industry, and ADM is building on that tradition with investments in an expanded facility and technology innovations to meet evolving consumer demands."