

Vitafoods India 2026 to highlight India's evolving health-conscious consumer landscape

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Vitafoods India, the country's leading exhibition for nutraceuticals, functional foods, and dietary supplements, is set to take place from 11-13 February 2026 at Jio World Convention Centre, Mumbai. The event will serve as a central meeting point for the entire value chain, bringing together ingredient suppliers, product manufacturers, solution providers, distributors, and industry thought leaders shaping the future of health and nutrition in India.

With the industry's rapid growth as a backdrop, Vitafoods India 2026 is projected to welcome over 10,000 trade visitors, showcase over 200 exhibitors, including domestic and international participants, and present insights from more than 40 industry experts in over 19 sessions focused on knowledge-sharing. The Indian nutraceutical sector is evolving rapidly, fueled by health-conscious consumers and a strong push toward preventive healthcare. Supplements and functional foods are now everyday essentials, supporting immunity, gut health, women's wellness, longevity, and mental well-being. This consumer shift is being reinforced by government initiatives such as Healthy India, Ayushman Bharat, and Make in India, along with regulatory clarity and targeted incentives that are strengthening domestic manufacturing, encouraging innovation, and raising quality benchmarks. These changes are shaping the industry into a more structured and export-focused ecosystem, just as India's nutraceutical market approaches a crucial stage. The market is projected to reach almost \$24 billion by 2032, highlighting the growing importance of events like Vitafoods India.

Commenting on the upcoming Vitafoods India 2026, Yogesh Mudras, Managing Director, Informa Markets in India, said, "India's dietary supplements market is entering a high-growth phase, expanding at over 13.5 per cent CAGR. Even more compelling is the rapid rise of personalised nutrition and wellness, which is growing at nearly 18 per cent annually, reflecting a decisive shift toward informed, preventive, and lifestyle-driven health choices. As nutraceutical innovation

accelerates across formulation, personalisation, and delivery, the industry's next chapter will be defined by collaboration, credibility, and long-term value creation. Vitafoods India 2026 will serve as the central platform bringing the ecosystem together and strengthening India's role as a global leader in nutrition and wellness.

Exhibitors at Vitafoods India 2026 will showcase advancements in personalised nutrition, clean-label ingredients, and science-backed formulations. Leading participants include KSM-66® Ashwagandha, Meteoric Biopharma; Akums Drugs and Pharmaceuticals Ltd; Siddhayu Ayurvedic Research Foundation; Vantage Nutrition; Inhalation Health; Bio-gen Extracts; IMCD India Pvt Ltd; Arjuna Natural; Barentz India Pvt Ltd; Botanic Healthcare Group; BACFO Pharmaceuticals India; Natural Remedies; Lonza Capsules & Health Ingredients; Elmach Packages India Pvt Ltd; Omniactive Health Technologies; Generex Pharmassist Pvt Ltd; Crius Life Sciences Pvt Ltd; amongst others.