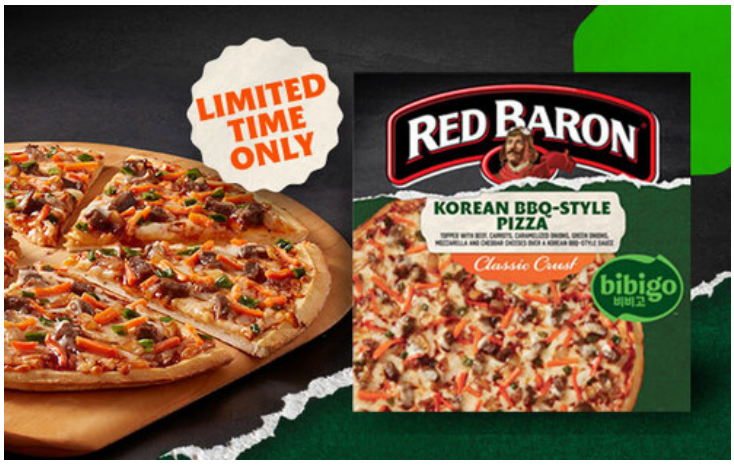
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Red Baron and bibigo FOODS Team up to Launch Korean BBQâ??Style Classic Crust Pizza

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In a first-of-its-kind collaboration, two powerhouse brands from CJ Schwan's Red Baron pizza, America's leading frozen pizza brand, and bibigo Foods, a top name in Asianâ??style cuisine, are joining forces to bring a bold fusion of flavour to freezer aisles across the nation.

Launching in early February, the limitedâ??edition Red Baron & bibigo Korean BBQâ??Style Classic Crust Pizza combines the signature convenience and quality of Red Baron pizza with the on-trend, globally inspired taste profiles that have made bibigo foods a category leader. The pizza will be available exclusively at Kroger stores while supplies last.

"Our innovation teams were excited to merge these two beloved brands and create something truly unique for our customers," said CJ Schwan's Marketing Vice President Fed Arreola Carrazco. "This collaboration brings together the delicious crunch of our Red Baron Classic Crust and the vibrant Korean BBQâ??style flavours consumers love from bibigo."

The new pizza brings a dynamic mix of flavours and textures, featuring:

Red Baron Pizza's iconic Classic Crust.

Savoury Korean BBQ-style sauce.

Marinated beef.

Carrots, caramelised onions and green onions.

A melty blend of mozzarella and cheddar cheeses.

The result is a convenient and crave-worthy pizza that blends familiar favourites with globally inspired excitement, perfect for busy weeknights, adventurous foodies or anyone looking to spice up pizza night.