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JBS Inaugurates New Plant in Saudi Arabia

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JBS, one of the worldâ??s largest food companies, announced a major expansion of its operations in the Kingdom of Saudi Arabia, reinforcing its long-term commitment to the local market and its objective of positioning the country as a centre for halal food production and exports serving the Middle East, Southeast Asia, and other global markets.

The investment is part of a broader capital commitment of $ 85 million in Saudi Arabia, covering the Companyâ??s operations in Jeddah and Dammam. JBS operates locally through Seara, with manufacturing, distribution, and sales activities serving retail, foodservice, and wholesale customers across the country.

The expansion includes a strategic partnership with the Arabian Company for Agricultural and Industrial Investment (Entaj) to launch a line of whole chickens and other poultry cuts in Saudi Arabia. This new step represents a key milestone in JBSâ??s growth strategy.

The new facility, which has been operating since 2025, already exports to other countries in the region, including Kuwait, Oman, and the United Arab Emirates. With the expansion underway, production capacity will be doubled by the end of this year. The project is aligned with the objectives of Saudi Vision 2030, the countryâ??s program focused on local production, food security, and the growth of non-oil exports.

The expansion in Jeddah has a direct impact on the labour market, generating 500 direct jobs and bringing JBSâ??s total workforce in Saudi Arabia to approximately 950 employees.

JBS has operated in the country for more than 30 years through poultry exports that comply with strict quality requirements and halal standards. With recent investments, the Company has been building an integrated production ecosystem in Saudi

Arabia. While Dammam offers a broad product portfolio and focuses on beef, chicken sausages and frankfurters, mortadella, and poultry breast, the Jeddah complex expands the portfolio across several categories, particularly value-added poultry products.

â??Saudi Arabia is a priority growth market for Seara, and this expansion reflects our long-term commitment to the Kingdom and the wider MENA region,â• said Gilberto Tomazoni, Global CEO of JBS. â??By investing in local production in Jeddah, we are strengthening food security, expanding halal capacity, and supporting Vision 2030 through resilient supply chains and local talent development.â•

â??The expansion and the partnership we announced today with Arabian Company for Agricultural and Industrial Investment (ENTAJ) are strategic steps in strengthening JBSâ??s global production and supply network,â• said JoÃ£o Campos, CEO of Seara. â??Saudi Arabia enables us to build a scalable halal hub that enhances supply chain resilience and supports growth across MENA, Africa, and Asia, while advancing our commitment to sustainable food security worldwide.â•