

Orkla Food Ingredients acquires Senna

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Orkla Food Ingredients (OFI) has agreed to acquire Senna, a leading Austrian producer of margarine, speciality fats, oils, sauces and dressings.

With the transaction, OFI strengthens its position in the Central and South-East European (CSE) region and establishes new market positions in both Austria and Italy.

“Senna is a highly regarded business with a proud history and an entrepreneurial team that fits OFI well. Austria and Italy represent new markets for OFI, where we aim to grow profitably by introducing a broader set of categories and by driving operational efficiency,” says Manuela Banu, CEO of OFI CSE.

Founded nearly a century ago, Senna is a well-established supplier to the foodservice, artisan bakery, and industrial segments. The company employs 120 people and generated approximately EUR 80 million in revenues in 2025. Senna’s headquarters and production facility are located in Vienna.

The seller is Vivatis Holding AG (Vivatis), one of the largest Austrian groups in the food and beverage industry. The transaction comprises 100 per cent of the shares in Senna Nahrungsmittel GmbH & Co KG (the operational business) and Senna Nahrungsmittel GmbH, 75 per cent of the shares in Senna S.r.l, as well as the Senna trademarks, which are owned by MARESI Trademark GmbH & Co KG.

“Senna has developed into a strong and respected player in its categories, thanks to the dedication and professionalism of its employees. We are grateful for everything the team has accomplished over the years. In preparing for a new ownership structure, our clear ambition was to find the best possible solution for Senna. We are confident that OFI offers the right

foundation to ensure the continued development of the Senna brand," says Klaus Sperrer, CFO of Vivatis.

"Senna has a strong market position built on nearly a century of expertise and customer trust. Under Vivatis' ownership, we have strengthened our capabilities and built a solid base for further growth. We are pleased to join OFI, whose multi-local model and deep category knowledge provide an excellent platform for the next phase of Senna's development. I look forward to continuing the journey as part of the OFI family," says Christof Kessler, CEO of Senna.