

Domino Launches Cx150i Direct-to-Box Printer with Oil-Based Ink for Accessible, Sustainable Coding

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Domino Printing Sciences (Domino), a global expert in advanced variable data printing solutions, announces the Domino Cx150i for coding onto porous boxes. A compact, high-resolution direct-to-box piezo inkjet printer designed to provide manufacturers with a sustainable alternative to traditional box coding solutions.

The Cx150i is aimed at secondary packaging in food, beverage, and general manufacturing businesses, where operational simplicity, footprint, and budget are key considerations. The printer delivers premium print quality and robust industrial performance at an accessible price point.

Using non-toxic, non-hazardous vegetable-oil-based ink, the Cx150i helps manufacturers cut waste, enhance recyclability, and reduce environmental impact. In addition, its direct-to-box printing capability eliminates adhesive labels, backing liners, and excess consumables, offering a cleaner, more sustainable approach to secondary packaging.

"The Cx150i represents a hugely capable direct-to-box printer at an accessible price. It offers significant cost-of-ownership savings when compared to labelling solutions and boasts strong environmental credentials: vegetable-oil-based ink, minimal waste, and no factory air," comments David Edwards, Product Manager at Piezo Inkjet, Domino Printing Sciences.

With reduced consumables, lower maintenance needs, and improved ink efficiency, the Cx150i industrial inkjet printer offers substantial savings and a reduction in total cost of ownership (TCO) compared with labelling and older direct-to-box coding systems.