

Pressed Juicery Launches Exclusive Multivitamin + Gut Health 10-Pack

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Pressed Juicery, the California-based wellness brand known for its cold-pressed juices, functional shots, and approachable routines, is launching its Multivitamin + Gut Health 10-Pack at Costco locations nationwide. The new offering expands Pressed's wholesale footprint with a value-driven format designed to support daily wellness habits.

The Multivitamin + Gut Health 10-Pack features whole-food wellness shots formulated to support immune and digestive health, with zero added sugar. Designed for ease and consistency, the multi-pack format makes it simple to maintain a daily routine—no pills, prep, or complicated regimens required.

The launch taps into growing consumer demand for functional products that are both effective and easy to sustain. Costco's stock-up shopping model aligns with Pressed's focus on repeatable wellness habits, making it easier for consumers to integrate these routines into their daily lives.

"As we continue to expand our wholesale presence, we're focused on meeting people where they already shop and creating products that fit seamlessly into their routines," said Justin Nedelman, CEO of Pressed Juicery. "The multi-pack format supports consistency, and Costco is a natural partner for that."

This launch builds on Pressed Juicery's continued wholesale growth, with the brand now available in more than 5,000 locations nationwide. The introduction of the Multivitamin + Gut Health 10-Pack at Costco further broadens access to Pressed's plant-forward offerings and meets increasing demand for clean-label, functional wellness solutions.