

Playa Bowls Launches Protein Clouds, High-Protein Superfood Smoothie

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Playa Bowls is continuing its leadership in functional wellness with the launch of Protein Clouds, a new line of smoothies and bowls that bring together high-quality protein with superfoods, whole fruits, and nutrient-dense ingredients to meet growing demand for high-protein, functional solutions. Featuring antioxidant-rich acai and blue spirulina, alongside whole fruits and USDA organic coconut milk with MCTs and B12, the Protein Clouds smoothies and bowls deliver next-level flavour with protein, fibre, antioxidants, and a host of functional benefits to support sustained energy, recovery, and everyday wellness.

The 16 oz. Protein Clouds smoothies were specifically designed with GLP-1 users in mind, offering a smaller portion with 16 to 17 grams of protein, fibre-rich ingredients, antioxidants, and as few as 330 calories. Crafted as a balanced, nutrient-dense option, they deliver a satisfying experience with vibrant flavours and a visually appealing presentation that feels as good as it looks.

With 20 oz. smoothies delivering 30 grams or more of protein and bowls offering a high-protein option, these Protein Clouds items are designed for those seeking more substantial choices throughout the day. Built to fuel active routines, they fit seamlessly into post-workout recovery, as an on-the-go meal, or as a satisfying pick-me-up to help meet protein goals.

"With any menu innovation, we focus on creating items that deliver across every dimension, from nutritional benefits and ingredient quality to taste and visual appeal," said Danielle DeAngelo, director of research and development at Playa Bowls. "These Protein Clouds offerings go beyond a traditional protein powder add-on by combining high-quality protein options with superfoods, whole fruits, and thoughtfully selected ingredients that support both function and flavour."