

TopGum Unveils New Women-Focused Gummy Supplement Range at Vitafoods Europe

16 April 2026 | News

Supplement innovator launches collection of botanical gummies tailored to support women's wellness across the lifecycle



Supplement innovator launches collection of botanical gummies tailored to support women's wellness across the lifecycle

Gummy supplement innovator TopGum Industries unveils its new line of gummy infusions designed specifically for women. The collection of seven formulations caters to the evolving needs of women throughout every phase of life, from teens to menopause and beyond. The wellness treats will be on display at Vitafoods Europe 2026 in Barcelona.

At the heart of TopGum's collection is its SRI-81 shatavari (*Asparagus racemocos*) gummy with vitamin D. Each naturally flavoured cherry chew packs in 150mg clinically endorsed SRI-80 shatavari root extract combined with 5mcg vitamin D. Labelled the "Queen of Herbs" in Ayurveda, shatavari is a purported adaptogen prized traditionally for its ability to support women through hormonal transitions, particularly menopause. Vitamin D is also well-studied for its support of overall immune health and plays a critical role in supporting bone density (a key concern during menopause).

"Our new women's health line, designed by women for women, enables nutraceutical brands to launch no-added-sugar gummy supplements without compromising flavour or texture," affirms Eyal Shohat, CEO of TopGum. "Our pectin-based gummies are plant-based alternatives to gelatin, offering improved stability and clean-label positioning. By delivering high-strength doses of such venerated botanicals in a flavorful fruity gummy, we provide a nutraceutical that is as effective as it is indulgent."

The heart-shaped gummy boasts a deep red colour, where dark cherry flavour meets the earthy notes of shatavari root. Thanks to TopGum's high-dose infusion capabilities, this formula delivers a significant 300mg of shatavari in just two gummy servings—an amount clinically shown to help ease menopause symptoms and support new mothers through postpartum recovery and in boosting milk volume during lactation.

Women's health is evolving from a traditionally neglected niche into a prominent category within the global supplement industry. This segment is currently valued at around \$60 billion in annual sales, having logged 25 per cent growth since 2020. Leading retailers reported a 22 per cent year-over-year increase in women's health supplement sales.

"This shift reflects a more proactive mindset among women—particularly Millennials—who are demanding evidence-based support as they navigate their life stages. In response, brands are beginning to address the unmet needs of women with targeted innovations addressing PMS, fertility, menopause, gut health, and more. TopGum is a trusted partner, helping brands fulfil these aspirations in the form of delicious gummies," explains Shohat.