

SALTWELL Group Opens New Chile Facility to Boost Low-Sodium Salt Production

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SALTWELL Group, the owner and producer of SALTWELL naturally lower-sodium salt, has opened a new production facility in Chile, close to where its raw materials are sourced. The site will enable the company to meet growing global demand for its solutions from food manufacturers, who face mounting pressure to cut sodium levels in their products.

SALTWELL is a natural, clean-label salt that contains 35 per cent less sodium than standard salt but offers comparable taste, texture and functionality. It is obtained through solar evaporation and modern sea salt production processes using hypersaline water resources from the Atacama salt flats

The new state-of-the-art facility, in Santiago, will give SALTWELL Group significantly increased production capacity. Additionally, it will create an even more robust supply chain thanks to its proximity to both the source of the raw materials and Chile's key trading ports.

There will be sustainability benefits, too, since the location of the facility means raw materials will now travel shorter distances for processing. Most production of SALTWELL salt will move to Chile from the current location in Cyprus, which will focus on speciality lines and contingency purposes.

Anders Hansson, CEO of Sweden-based SALTWELL Group, says: "This new production plant in Chile represents a major strategic investment and a key milestone in our story. With this expanded capacity, and the proven performance of SALTWELL salt in food formulations, we are well-positioned to help food manufacturers deliver healthier, great-tasting products that align with evolving consumer expectations."

He continues: “Not only is this a decisive step towards scaling up the global supply of SALTWELL salt, but it also demonstrates our vision of delivering a positive impact on public health by making it easier for consumers to reduce their dietary sodium intake.”