

CapsCanada Rebrands as Lyfe Group to Strengthen Global Market Position

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CapsCanada, a manufacturer of empty hard capsules and oral dosage-form solutions with more than four decades of expertise serving the pharmaceutical and nutraceutical industries, announced its transition to a new corporate name and identity: Lyfe Group. This milestone unifies the company's North and South American operations under a single, cohesive brand structure, strengthening its position in the global empty capsule and drug delivery market.

The new identity is not the result of an acquisition or merger; it is a strategic step that consolidates the company's operations under one brand. The new name will strengthen its market position, improve clarity across regions, and support long-term scalability as the business and product portfolio continue to grow.

The launch of Lyfe Group signals a new chapter for an organisation that has consistently invested in manufacturing, compliance, technical service, and supply chain reliability. In recent years, the company expanded its flagship K-CAPS HPMC vegetarian capsule manufacturing in Windsor, Ontario; relocated its distribution headquarters to a 130,000 square-foot state-of-the-art facility in Dania Beach, Florida; launched an extensive digital technical library for customers and added innovative capsule products to its portfolio: K-CAPS Natural Colourant Capsules and K-CAPS Delayed Release Capsules.

"Becoming Lyfe Group is the natural next step in our journey. For more than 40 years, CapsCanada's reliability and reputation have been built on quality products, a reliable supply chain, excellent technical service, and the depth of our customer relationships. This transition brings all of that together under a unified identity that reflects the full scope of who we are today and the ambition of where we are going. We are proud of our legacy as CapsCanada, and we are excited to write the next chapter as Lyfe Group." Said Jonathan Gilinski, Executive Director, Lyfe Group.