

Yagy Secures 18 Enterprise Contracts with Revenue Potential of Rs 100-150 Crore

21 May 2026 | News

The Pune-based company behind Mealawe and DeskDyne is scaling a shared food operating backbone across home meals, workplace dining, kitchen networks, and AI-assisted internal technology



The Pune-based company behind Mealawe and DeskDyne is scaling a shared food operating backbone across home meals, workplace dining, kitchen networks, and AI-assisted internal technology

Yagy Tech Pvt Ltd, the Pune-based company behind Mealawe and DeskDyne, has secured 18 multi-year enterprise contracts with an estimated annualised revenue potential of Rs100-150 crore at full activation.

Yagy is building an integrated daily food infrastructure platform that serves the same food demand pool across multiple eating occasions - at home, at work, and across institutional environments. The company currently operates across 10 Indian cities, serves over 150,000 meals per month, and is now focused on expanding to a national footprint of 21 cities through a shared operating backbone.

Speaking on the development, Rupesh Kumar, Founder & CEO, Yagy Tech Pvt Ltd, said: "Every Indian eats 3 times a day, yet most food platforms are built around occasional ordering. Yagy is building for the daily habit - the meals people eat at home, at work, and across institutions. Food delivery solved cravings. Grocery solved ingredients. Cafeteria vendors solved isolated office meals. But nobody connected the full daily food journey. That is the infrastructure we are building."

The newly signed enterprise contracts span sectors such as quick-commerce, IT services, education, co-working, and institutional food environments, with phased rollouts expected to create a significant expansion opportunity for Yagy.

Yagy has previously raised \$1 million, mainly from successful entrepreneurs across India and overseas. The company is currently raising a \$1 million bridge round to activate signed enterprise demand, expand to 21 cities, strengthen sales, and scale its technology and operational backbone.

Yagy has also built its technology stack in-house and adopted AI-assisted software development to move faster with a lean team. The company is a member of the NVIDIA Inception Program, holds two granted patents, and has ISO 27001 certification in progress.