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NestlÃ© to Fully Acquire Smart Food Brand yfood

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NestlÃ© has announced plans to fully acquire yfood Labs GmbH, one of Europeâ??s leading smart food brands, following three years of successful collaboration between the two companies.

Headquartered in Germany, yfood is known for its nutritionally complete ready-to-drink meals and has established a strong presence across Europe. The brandâ??s products are currently available in 30 countries and distributed through more than 50,000 points of sale.

NestlÃ© initially acquired a 49 per cent minority stake in yfood in 2023 as part of a strategic partnership aimed at accelerating the growth of the smart nutrition category. Since then, yfood has expanded its distribution network, strengthened its brand positioning, and continued product innovation, helping the company achieve sustained growth.

In 2025, yfood recorded sales of approximately EUR 150 million, reflecting double-digit year-on-year growth. The company is now preparing for its next phase of expansion, with plans to enter additional international markets beyond Europe.

Under the terms of the agreement, NestlÃ© will acquire the remaining shares held by yfoodâ??s founders. Subject to customary approvals, the transaction is expected to close with effect from 3 July 2026. Financial details of the acquisition have not been disclosed.

The acquisition further strengthens NestlÃ©â??s position in the growing functional and convenient nutrition segment, as consumer demand continues to rise for meal replacement and nutritionally balanced on-the-go products.