

Daily Punch Launches Premium Dry Fruits Range

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Daily Punch, a health and wellness-focused food brand, has launched its premium dry fruits range comprising Cashews, Almonds, Dates, Pistachios and Raisins. The launch marks the company's latest step towards making nutritious and convenient snacking options accessible to consumers across India.

Developed to cater to the increasing demand for wholesome and nutrient-rich foods, the new range offers consumers a healthy alternative to conventional snacks. Rich in essential vitamins, minerals, antioxidants, dietary fibre and healthy fats, the products are designed to support balanced nutrition and everyday wellness.

The dry fruits are carefully sourced and packed to maintain freshness, quality and taste, ensuring a premium snacking experience for consumers. Suitable for daily consumption, the products can be enjoyed as standalone snacks or incorporated into a variety of meals and recipes.

Commenting on the launch, Chandan Kumar, CEO & Co-Founder, Daily Punch, said: "The healthy snacking segment is witnessing strong growth as consumers become increasingly conscious of their dietary choices. At Daily Punch, we are committed to offering products that combine nutrition, quality and convenience. Our newly launched dry fruits range has been curated to provide consumers with wholesome snacking options that fit seamlessly into their daily routines while supporting

healthier lifestyles.â?•

â??With the introduction of Cashews, Almonds, Dates, Pistachios and Raisins, we are further strengthening our product portfolio and reinforcing our commitment to delivering quality nutrition to consumers across the country.â?

The newly launched range is available through leading e-commerce platforms, including Amazon and Flipkart, enabling consumers nationwide to access Daily Punchâ??s premium dry fruits products conveniently.