

Eco-Products Unveils New Sustainable Beverage Cups for Foodservice Operators

11 June 2026 | News

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Eco-Products is introducing a new lineup of beverage cups with compostable, recyclable and reusable options, giving foodservice operators even more ways to reduce waste.

The launch includes redesigned World Art hot cups made with FSC-certified paperboard, new aluminium cold cups made with 90 per cent recycled content, and additions to the company's Veda line of reusable products.

"There isn't a single solution that works everywhere when it comes to keeping foodservice packaging out of landfills," said Wendell Simonson, General Manager of Eco-Products. "In many operations, commercially compostable items like plates and bowls work alongside recyclable beverage cans and cups, while closed-system environments like campuses and hospitals are exploring reuse. Our goal is to give customers a choice across all three approaches so they can build successful diversion programs that work for their unique circumstances."

The expanded lineup from Eco-Products includes new products and updates across compostable, recyclable and reusable drinkware offerings:

Redesigned World Art hot cups and soup cups. Eco-Products has refreshed the design of its longstanding World Art hot cup line, one of the first compostable hot cup options introduced in the United States.

The update also includes a material transition: Eco-Products has shifted all its hot cups and soup cups to FSC-certified paperboard. The Forest Stewardship Council certification is widely recognised for promoting responsible forest management.

The FSC-Certified Mix products contain a blend of materials sourced from FSC-certified forests, recycled content and controlled wood. Customers can add the FSC logo to custom-printed products without any additional cost.

New BlueStripe aluminium cold cups. Eco-Products is introducing a new family of recyclable aluminium cold cups available in 12-, 16-, 20- and 24-ounce sizes. The cups are made with 90 per cent recycled aluminium from a mix of post-industrial and post-consumer recycled material. They are recyclable just like aluminium cans.

Aluminium can be recycled repeatedly without losing quality, and producing aluminium from recycled material requires significantly less energy than producing virgin aluminium. As a result, aluminium remains one of the most valuable materials in recycling streams.

Expanded Veda reusable drinkware. Eco-Products is expanding its Veda line of reusable products with reusable cups and lids designed for closed-system foodservice environments such as colleges and universities, corporate campuses, military bases and hospitals.

The reusable cups are offered at three levels (standard, premium and ultra) and in a variety of sizes. Standard cups can accommodate cold beverages, while premium and ultra cups can handle both hot and cold drinks.

The Veda system works with collection and tracking technology developed by OZZI. Customers obtain a reusable container or cup through a deposit or dining-services program and return it after use. The container or cup is then scanned and washed for reuse.

"Every operation has its own waste stream, infrastructure and service model," Simonson said. "Recovery infrastructure for foodservice packaging is dynamic and we plan to do everything we can to evolve with it."