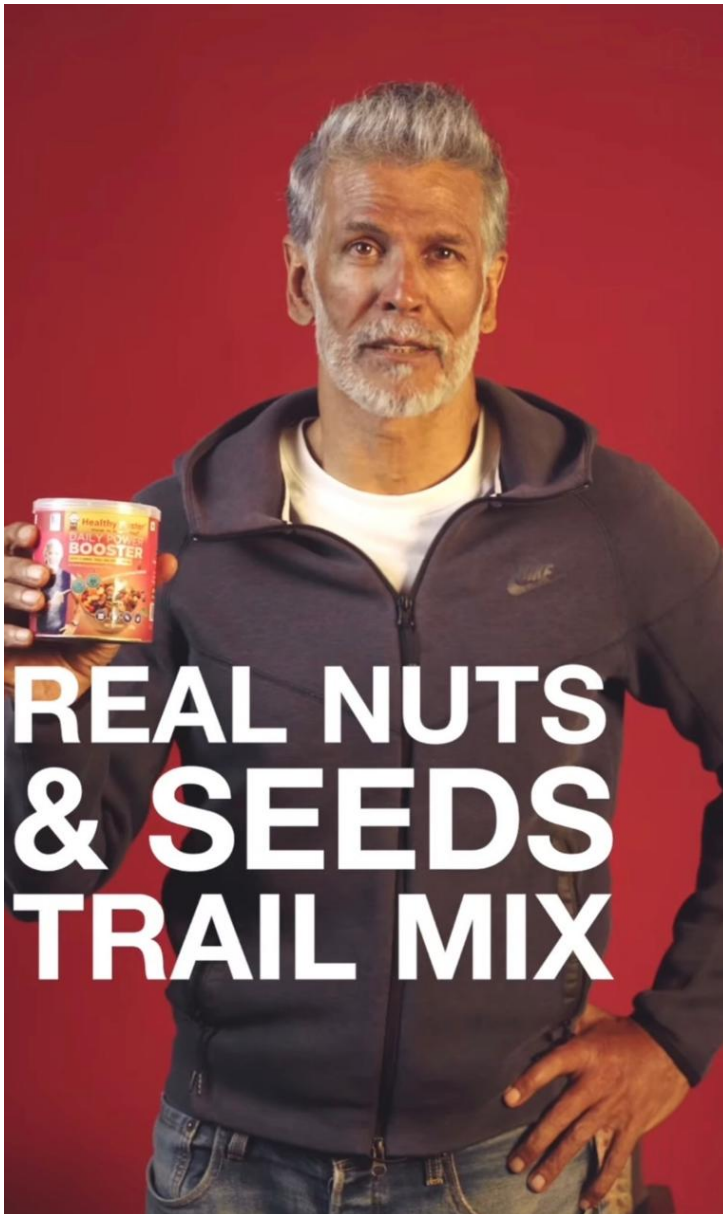


Healthy Master Launches Daily Power Booster High-Protein Trail Mix with Berries

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Ahead of International Day of Yoga, Healthy Master, one of India's leading wholesome snacking brands, launches India's first Daily Power Booster – A High-Protein Nut & Seed Trail Mix with Berries. The company has also unveiled a digital campaign featuring brand ambassador Milind Soman, reinforcing the importance of making mindful nutrition a part of everyday wellness.

Developed for today's health-conscious consumers, the Daily Power Booster combines over 20 premium nuts, seeds and berries in a single blend, providing 12g of protein per 100g along with essential vitamins, minerals, antioxidants and plant-based omega-3 fatty acids. Designed as an everyday snacking solution, the product supports active lifestyles by delivering balanced nutrition, sustained energy and convenience in every serving.

The launch aligns with the spirit of International Day of Yoga, which highlights the importance of balancing physical activity with mindful nutrition. While yoga promotes physical and mental well-being, healthy eating plays an equally important role in supporting overall wellness. With the Daily Power Booster, Healthy Master aims to encourage consumers to make smarter snacking choices that fit seamlessly into their daily routines.

Complementing the product launch, Healthy Master has released a digital film featuring endurance athlete, fitness advocate and brand ambassador Milind Soman. The campaign captures the idea that wellness is built through consistent everyday habits, with wholesome nutrition serving as an essential source of energy for busy lifestyles. The film encourages consumers to "Make The Switch" to cleaner, more nutritious snacking without compromising on convenience.