

Schouten Europe Acquires Bobeldijk Food Group

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Schouten Europe, the Dutch family-owned company from Giessen and producer of meat alternatives, is acquiring industry peer Bobeldijk Food Group from Deventer. With this acquisition, Schouten is increasing its production capacity and strengthening its position in the European market for plant-based meat and fish alternatives, a market in which the company has been active since 1990.

“The market for plant-based products is developing rapidly. With the acquisition of Bobeldijk, we are not only increasing our production capacity but also strengthening our flexibility and decisiveness towards customers. At the same time, this step allows us to continue investing in innovation, something that has characterised our family business since 1893,” says CEO Niek Jan Schouten.

Schouten is internationally recognised as one of the pioneers of the global meat alternatives market. Founder Henk Schouten was the first Dutch entrepreneur to focus on developing meat alternatives in 1990. For years, the company has marketed one of the world’s most extensive and varied assortments and supplies its products, mainly under private label, in more than 50 countries.

With a strong focus on private label and product development, Bobeldijk Food Group has built a solid position within the European market for meat alternatives in recent years.

“Bobeldijk has extensive knowledge, experience and craftsmanship in the production and marketing of plant-based products, making it a strong addition to Schouten’s organisation. Both companies share the same focus on quality, flexibility, innovation and long-term collaboration with customers and employees. This shared culture and commitment form a strong foundation for the future,” says Niek-Jan Schouten.