

Adie Broswon Breweries Enters Strategic Manufacturing Partnership with UBL

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The partnership leverages ABB's 12 million-case brewing facility and advanced manufacturing infrastructure



Adie Broswon Breweries (ABB), a division of The Adie Broswon Group, has entered into a long-term manufacturing arrangement with United Breweries Limited (UBL), further strengthening its role in North India's brewing and manufacturing ecosystem. The arrangement leverages ABB's 12-million-case brewing facility, one of the region's largest, underscoring its ability to meet large-scale brewing requirements for leading beverage companies.

Powered by German brewing technology from Ziemann, ABB's brewery crossed its highest-ever annual production milestone of more than 5 million cases in FY2025–26. The facility operates entirely on renewable-energy-powered systems and maintains globally recognised FSSC 22000 and QMS-certified manufacturing standards, reflecting its focus on quality, operational consistency and sustainable manufacturing.

As India's beer market continues to evolve, brewers are increasingly leveraging specialised manufacturing arrangements to optimise regional production networks, improve asset utilisation and strengthen supply resilience. Large-scale facilities with advanced technology, globally certified quality systems and operational flexibility are playing an increasingly important role in supporting the industry's next phase of growth.

The long-term arrangement with UBL reflects the growing importance of manufacturing excellence, quality assurance and scale in India's brewing industry. It also reinforces ABB's credentials as a trusted manufacturing partner with the infrastructure and capabilities to support leading national beer brands.

Backed by advanced brewing technology, renewable-energy-powered operations, globally certified quality systems and large-scale brewing capability, Adie Broswon Breweries continues to play an important role in India's brewing and manufacturing ecosystem, supporting the evolving requirements of leading beverage companies.