

## Arboreal Raises Rs230Cr Series A to Scale India's Next-Generation Ingredient Technology Platform

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**Co-led by Omnivore and EAAA Alternatives, the round will accelerate proprietary R&D, advanced manufacturing and commercialization of next-generation functional ingredients**



Arboreal Bioinnovations Private Limited, India's first specialty food and nutraceutical ingredients technology company, today announced the successful close of its Rs230 crore Series A funding round. EAAA, the alternatives arm of Edelweiss and Omnivore co-led the funding round, with continued backing from existing investor Rainmatter by Zerodha.

The transaction represents one of the largest Series A fundraises in India's specialty food ingredients sector. Arboreal will deploy the capital to expand its manufacturing capacity, strengthen its research and development capabilities, and accelerate the commercialization of its next-generation functional ingredients.

Arboreal has built a differentiated "contextual innovation" model focused on developing ingredient solutions for the specific nutritional, functional, sensory and commercial requirements of Indian consumers and brands. This approach has enabled hundreds of emerging and challenger brands to launch category-defining products and scale rapidly across the food, beverage and nutraceutical markets.

The company's integrated ingredient technology platform brings together ingredient engineering, process research and development, formulation science and precision manufacturing. Arboreal has developed and commercialized proprietary

ingredients across next-generation proteins, cocoa-based ingredients, natural zero-calorie sweeteners and functional fibres, with several additional ingredient platforms currently under development.

Having more than doubled its growth year-on-year, Arboreal's portfolio of "better-for-you" ingredients and its "ingredient-first innovation" model have supported more than 300 product launches across over 1,100 consumer brands and nutraceutical manufacturers during the past 18 months.

Swati Pandey, Co-Founder and CEO, Arboreal Bioinnovations, said, "This fundraise is a strong validation of the direction we are taking as a company. It gives us the fuel to accelerate our mission of building clean, science-led solutions that address some of the world's most pressing nutritional and food challenges, with innovation originating in India and reaching consumers globally.