

Rancho La Gloria Brings Pumpkin Spice to the Espresso Martini

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The limited-edition 1.5L bottle puts a boozy twist on fall's most iconic flavor



RANCHO LA
GLORIA

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GLORIA
**PUMPKIN
SPICE**
**ESPRESSO
MARTINI**
WINE COCKTAIL

MADE WITH
100%
DE AGAVE
WINE
Ready
TO
DRINK
LIMITED EDITION
ALCOHOL **14.9%** BY VOLUME
1.5 L

Rancho La Gloria is putting an adults-only spin on the fall flavor phenomenon with its new limited-edition Pumpkin Spice Espresso Martini, a 14.9 per cent ABV, agave wine-based ready-to-drink cocktail inspired by the annual return of the Pumpkin Spice Latte.

Available in Rancho La Gloria's signature party-size 1.5L bottle, the seasonal release combines rich espresso and coffee notes with warm pumpkin spice for an indulgent, ready-to-pour cocktail made for fall parties, Friendsgiving, holiday hosting and everything in between.

"Every fall, America loses its mind over pumpkin spice. We figured it deserved a martini," said Ashley Akolade, Brand Director of Rancho La Gloria. "Our Pumpkin Spice Espresso Martini is essentially the Pumpkin Spice Latte's fun older sister - rich, indulgent, 14.9% ABV and ready for a party."

Designed to bring the espresso martini experience to a crowd without mixing cocktails one at a time, the 1.5L format makes entertaining simple. Just chill, shake, pour and serve for an effortless seasonal cocktail that delivers the flavors of fall straight from the bottle.

The Pumpkin Spice Espresso Martini blends bold coffee and espresso notes with comforting pumpkin spice for a smooth, decadent profile that feels equally at home at a Halloween party, around a Friendsgiving table or poured after Thanksgiving dinner.

The limited-edition launch joins two of the season's biggest obsessions, pumpkin spice and espresso martinis, in one ready-to-drink format, giving consumers a new way to join the annual pumpkin spice craze after the coffee run is over.