

dsm-firmenich Unveils New Jakarta Office and Expanded Karawang Manufacturing Facility

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New capabilities enhance efficiency, strengthen customer collaboration and accelerate innovation



dsm-firmenich, innovators in nutrition, health, and beauty, announces the opening of its new Jakarta office and the expansion of its Karawang manufacturing facility, reinforcing the company's long-term commitment to customers in Indonesia and across the region. Certified by the Green Building Council of Indonesia, the new office and expanded capabilities will strengthen customer collaboration and accelerate the development of locally relevant solutions for consumers.

The new Jakarta office brings together teams from the company's three Business Units ('Taste, Texture & Health', 'Perfumery & Beauty', and 'Health, Nutrition & Care') under one roof to maximize synergies and efficiency, strengthen cross-business collaboration and develop more integrated, consumer-focused solutions.

For Perfumery & Beauty, the new office features expanded and upgraded creation and application labs, immersive sensorium experiences, and dedicated air care testing facilities to evaluate fragrance performance, longevity and product stability.

For Taste, Texture & Health, new capabilities in food and beverage include a baked goods application lab and a pilot plant for dairy ultra-high temperature (UHT) applications, supported by expertise in local sweet goods and savory applications and flavor creation. The office also offers dedicated customer co-creation and innovation spaces and is designed to facilitate the development of integrated solutions for customers in the region.

Jun Saplad, Senior Vice President, Regional Consumer Brands, Perfumery & Beauty, commented: "Today's customers need more than a supplier; they need a true co-creation partner. This new setup allows us to work side-by-side with our customers, accelerating the journey from consumer insight to fragrance solutions through faster prototyping, deeper collaboration and locally relevant innovation. By bringing together the complementary strengths of our Perfumery & Beauty teams, we can create more holistic consumer experiences and unlock more opportunities for synergies and innovation. Combined with enhanced in-market capabilities and our global creation excellence, our new Creative Center brings differentiated fragrance and beauty solutions to market faster, helping customers win with greater confidence and impact."

"Indonesia has been an important part of our story for more than 35 years. It's one of Southeast Asia's biggest markets, and our new facilities will help accelerate our growth," said Timothy Elisafan, Head of Taste, Texture & Health, Asia Pacific, dsm-firmenich. "By expanding our innovation and manufacturing capabilities, we're making it easier to co-create with customers, respond more quickly to rapidly changing consumer needs and bring new solutions to market faster."