

Unilever invests \$120M to boost operations in Pakistan

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The company said the funding is testament to its commitment to growing its business in Pakistan and highlights the increasing uptake of consumer good products across the country.

In 2013, Unilever Overseas Holding, which is a majority shareholder in Unilever Pakistan, invested over \$530 million in Pakistan.

The latest funding represents the second large-scale investment announced by a major food company in Pakistan this year, after Coca-Cola revealed it could invest \$200 million in two new bottling plants in the country.