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Greenspace Herbs Launches Spatikama for Women's Intimate Wellness

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Greenspace Herbs, the Bengaluru-based botanical ingredients manufacturing company, has introduced Spatikama, a botanical nutraceutical designed for women's intimate wellness. Spatikama made its global launch at SupplySide Global in Las Vegas, one of the world's largest gatherings of the dietary supplement, food, and beverage industry.

The name is derived from Sanskrit words Spatik, meaning "crystal," and Kama, meaning "desire." Carrying the tagline "Bloom Her Desire," it is a proprietary blend of licorice and fenugreek with an additive ginger extract as a diluent. Each of them has a profound place in Ayurvedic practice and in the Indian kitchen.

For decades, intimate wellness was the conversation women's health left out. That is changing fast. The global female sexual wellness products market was valued at about $14.12 billion in 2025 and is projected to reach $36.45 billion by 2035, growing at roughly 10.1 per cent a year, according to Next Move Strategy Consulting. North America accounts for about 42 per cent of that market.

The wider US women's health supplements market tells the same story. Valued at $17.3 billion in 2025, it is expected to nearly double to $33.5 billion by 2035, according to Future Market Insights. Women are increasingly looking for plant-based, clean-label options they can trust, and they are asking for them openly.

Shafiulla Hirehal Nuruddin, Founder & Managing Director, Greenspace Herbs, said, "Intimate wellness is part of a woman's overall health, yet it has rarely been given the attention or the science it deserves. With Spatikama, we wanted to start with what women already know and trust: licorice, fenugreek, and ginger, herbs that have been part of Indian homes for generations. At Greenspace Herbs, we are bringing that heritage forward in a form that meets the expectations of today's global consumer."