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Bell Flavors & Fragrances to set centres in Indonesia, Thailand

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According to the US based company, this move marks its commitment to the region by utilising local sales and marketing intelligence to better assist customers and capture consumer preferences more accurately.

A launch event was recently held in Bangkok, Thailand, to commemorate the official opening of the new office. The launch event showcased the company’s capabilities and was well received by major customers and business associates in Thailand.

Headquartered in Illinois, Bell Flavors & Fragrances has 11 manufacturing facilities around the world and around 40 sales offices. The two new sites will serve as sales offices as well as warehouses.