

Future FinTech launches new product to control weight

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Future FinTech Group Inc., a financial technology company and integrated producer of fruit-related products company, has announced the launch of fruit and vegetable meal replacement powder under the Company's Hedetang brand called Xian Mei Duo, a natural and nutritious product that could help people control weight.



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Referring to the ancient recipe of China, Xian Mei Duo adopts kiwifruit or mulberry as the main ingredient and is roasted at a low temperature with oat, semen cassia, lotus leaves and white beans.

Because meal replacement powder is able to help people gain the nutrition and energy that human body needs without a formal dinner in a short time, it becomes more and more popular in the current fast pace life style. With the increasing popularity of meal replacement powder products, it is predicted that the growth rate of meal replacement powder industry in the next five years will be between 17-23% and the size of the meal replacement powder market in China will reach RMB 11.7 billion, according to the Report of 2017-2022 Market Survey.

Xian Mei Duo fruit and vegetable meal replacement powder will be sold through the traditional e-commerce channel of Hedetang. The Global Shared Mall platform will also be a platform to sell the products after it is completed for construction and in operation.