

Pakistan to set up Food Helpline

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Under the Food Helpline, qualified nutritionists and food experts would give free information and opinion to people so that provision of pure and healthy food could be ensured. The helpline is intended to create massive awareness among people about intake of food.

The officials have also decided to launch a monthly magazine of the PFA to publish opinions of food experts, awareness and strategy.

These decisions were made in a meeting of the Public Awareness Wing of the PFA presided over by its Director General Capt (retd) Muhammad Usman held at Lahore recently.