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The Korea Ginseng Associationâ??s regional festivals sees an increase in the participation of foreign tourists

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The Korea Ginseng Association reported that the annual October Korean Ginseng festivals, total 16 of them this year, are successfully being held across the nation.



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Among the 16 festivals, Anseong World Organic Ginseng Summit, 2018 Kaesong Ginseng Festival, Geumsan Insam Festival, Seosan Ginseng Farmers Market, Hongcheon Luxury GInseng and Korean Beef festival, Eumseong Ginseng Festival, and Jeungpyeong Ginseng Festival have successfully finished.

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At the Geumsan Insam Festival, interactive booths that provided opportunity to experience traditional Korean medicine market, brewing new sprout ginseng liquor, and soap-making grabbed visitorsâ?? interests.

â??Anseong World Organic Ginseng Summit 2018â?? operated an exhibition that provided education about and samples of ginseng; other activities such as Organic Ginseng Hunt, making ginseng plant pots, and food courts were also popular.

Hongcheon Luxury Ginseng and Korean Beef festival connected the farmers with consumers directly. The cooking area is located next to the market space to provide a space for the visitors to buy and enjoy good quality products at affordable prices. Traditional game of tug-of-war and cooking contest also entertained the visitors.

The Korean Ginseng festival will continue until the end of October in other regions:

- **Seoul** (Korean Ginseng Festival);
- **Gyeonggi** (Anseong Ginseng Festival, Hwaseong Ginseng Festival, Icheon Ginseng Festival, Ganghwa Korean Ginseng Festival, Kimpo Ginseng Festival, Paju Kaesong Ginseng Festival);
- **Jeonbuk** (Korean Red Ginseng Festival);
- **Kyungpook** (Kyungpook Yeongju Punggi Ginseng Festival)

The above-mentioned festivals are awaiting tourists and visitors.

The Korea Ginseng Associationâ??s vice-chairman Han-Seung-Hun says, "Through these Korean Ginseng festivals happening across the region, I hope visitors can become familiar with the world-famous Korean Ginseng"