

Little Caesars Pizza wins two prestigious awards for Innovation

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Little Caesars, the pizza chain known for breakthrough innovations like Pizza!Pizza! ® and HOT-N-READY®, received two prominent awards. QSR Magazine honored Little Caesars with the Applied Technology Award and the International Franchise Association awarded the pizza chain with the Marketing and Technology Innovation Award for its industry-changing Pizza Portal pickup technology introduced earlier this year.



From among hundreds of applications, the Little Caesars Pizza Portal was chosen to receive the first-place designation in the Consumer Facing/Front of House category for the Applied Technology Award from QSR magazine, which is awarded to the most innovative technology for successful restaurant operations.

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Portal pickup technology introduced earlier this year.

The company has created an entirely new experience for customers, combining the convenience of mobile ordering and pre-payment with heated self-service pickup. Little Caesars breakthrough Pizza Portal pickup is the FIRST heated, self-service mobile order pickup station in the quick service restaurant industry. This technology is exclusive to Little Caesars; customers cannot get this at any other pizza chain in the United States.

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